

## **MEMORANDUM**

**TO:** Democratic Senatorial Campaign Committee  
**FROM:** Hamilton Campaigns  
**DATE:** October 23, 2012  
**RE:** Connecticut Polling<sup>1</sup>

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### **Key Findings**

- 1. Chris Murphy holds a lead over Linda McMahon two weeks out from Election Day (46% Murphy – 40% McMahon – 3% Passarelli – 12% undecided).** Murphy holds the lead in every geographic region of the state, including a +7 percentage point advantage in the New York media market. McMahon's crossover support is not strong enough to win a state like Connecticut. She currently receives the support of 15% of registered Democrats – the same level of support Murphy receives from registered Republicans.
- 2. These Connecticut voters have a slightly favorable image of Chris Murphy, while a majority of voters offer an unfavorable rating of Linda McMahon.** Murphy has withstood months of negative attack ads, yet a plurality of voters still rating him favorably (47% favorable – 43% unfavorable). However, voters have soured on Linda McMahon (41% favorable – 52% unfavorable). McMahon has a net unfavorable rating among voters in every region of the state.

### **Bottomline**

The results of this survey are encouraging for supporters of Chris Murphy. Winning a state like Connecticut as a Republican requires more crossover support from Democrats than Linda McMahon currently receives. And given Murphy's strong image with Democrats, McMahon's outright appeals to Obama supporters are likely to be ineffective. With two weeks to go, Chris Murphy is in a strong position to win this U.S. Senate seat.

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<sup>1</sup> This memo is based on a statewide survey of 800 registered voters who are likely to vote in the November general election in Connecticut. Hamilton Campaigns conducted telephone interviewing October 19-22, 2012. The margin of error for a sample this size is +/- 3.5 percentage points at the 95% level of confidence.